

## Madison Area Municipal Stormwater Partnership (MAMSWaP)-I&E Update May 5<sup>th</sup>, 2020

Respectfully submitted by Christal Campbell, MAMSWaP Stormwater Education Coordinator-Dane County Water Resource Engineering Division, 608-224-3746, Campbell.christal@countyofdane.com.

**CONSULTANTS AND MUNICIPAL REPRESENTATIVES:** Please make this report available to your municipalities.

### Communications

Ripple Effects Facebook page- [www.facebook.com/RippleEffectsWI](http://www.facebook.com/RippleEffectsWI). Contact Christal Campbell with any articles or events you may have coming up in your area so we can share and promote. We try and post content once a week, but are happy to post additional events/articles. As of April 29<sup>th</sup> we had 502 Facebook followers, up from 443 in February.

Ripple Effects email box/web site- Christal maintains the [info@ripple-effects.com](mailto:info@ripple-effects.com) email box and is responding to emails as they come in. Updates to the [www.ripple-effects.com](http://www.ripple-effects.com) web site are made on a regular basis. If you come across an issue on the web site, please let Christal know.

Plant Dane Native Plant Program Summary- Communications tools for Plant Dane were shared with partners in the Feb. 5<sup>th</sup> Ripple Effects newsletter. Native plant orders and donations were accepted through March 20<sup>th</sup>.

Number of Orders- 336 (444 in 2019)

Plants Ordered- 12,033 plants ordered including donations (12,901 ordered in 2019)

Free Native Plants for Community Project Donations-22 projects and 1,564 plants donated (18 projects/1096 plants donated 2019). 50% of projects were fully funded.

Where did participants hear about Plant Dane?

Workshop- 11

Facebook-24

Flyer- 3

Friend/Neighbor- 74

Newsletter- 13

Newspaper- 15

Ordered previously- 142

Other- 18

Radio- 1

Relative- 9

Web site- 15

Plant pick up is scheduled for Saturday, May 30<sup>th</sup> from 8AM-1PM at the Dane Co. LWRD Office on Fen Oak Dr. We made some changes to the pick-up process to keep both customers and those working the event safe. There will be expanded pick-up hours this year and we will assign 30 minute pick up time slots based on order number to reduce the amount of people at the facility at any one time to provide a contactless pick up. **If you're willing to help distribute plants, please contact Christal Campbell. We could use at least 4 more people.**

Rain Garden Workshop 2020- 29 people attended the workshop on Feb. 29<sup>th</sup>. Theresa Nelson, Maddie Dumas, Rick Eilertson, Emily Jorgensen and Christal Campbell led the workshop. Evaluations from the workshop were very positive. Presentations from the workshop are available at <https://ripple-effects.com/Rain-Gardens>.

Storm Drain Mural Project-We received five applications for storm drain murals in addition to the three repaint requests for 2020. Due to COVID-19 we haven't been able to conduct activities/presentations with the groups, but are looking at ways to possibly present virtually or provide presentations to groups to share and gather input on designs. Paintings will likely be delayed until late summer/early fall when social distancing restrictions ease up.

Prairie Unitarian Universalist Society- west Madison

Elvehjem Elementary – east Madison

Tenney Lapham Neighborhood Assoc.- east Madison

Aldo Leopold Nature Center- Monona

New Century School – Verona

Middleton (two repaints)

Henry Vilas Zoo (repaint)

Illicit Discharge Ordinance Update- Comments submitted by the group in Feb. were included in the revised draft along with comments from Rick Wentz. The latest draft was shared with the Dane County Corporation Counsel in late February and is being shared with various committees, but has been delayed a bit due to COVID-19. Christal will meet with Rick Wentz to start working on a process to take in county-wide illicit discharge reports, communicate with municipalities and track progress.

**2020 Salt Certification Trainings-** Fortin Consulting is piloting online salt certification trainings in MN due to COVID 19 restrictions. 7 winter maintenance professionals from Dane Co. participated in the MN Parking Lot training online on April 28<sup>th</sup>. We're looking into the possibility of providing an online training option here in Dane Co. as we're not sure what the landscape will look like come our first training in mid-August. Here are the 2020 training dates:

August 17<sup>th</sup> (Parking Lots)

August 18<sup>th</sup> (Roads)

Sept. 11<sup>th</sup> (Parking Lots)

Oct 2<sup>nd</sup> (Parking Lots)

Oct 27<sup>th</sup> (Parking Lots)

Oct. 28<sup>th</sup> (Roads)

**Clean Sweep Collection Event-** MAMSWaP, MMSD and the Dane County Landfill are partnering on a Clean Sweep Collection Event in western Dane County on **Saturday, October 17<sup>th</sup>**. The location of the event is TBD, but we are hopeful it will be held in a MAMSWaP community. The goals of the event are to obviously collect as much hazardous waste as possible that might otherwise be disposed of improperly and contaminate our surface and groundwater, but also raise awareness of Clean Sweep services for all county residents. As part of this event we're looking to collect information on barriers to using Clean Sweep (cost, location, limited hours, etc.) to guide future efforts by offering a voucher to those who complete a survey prior to event. The landfill will pay for costs to host the event, but need funds to support vouchers.

**Dane County MS4 2019 Annual Report-** A copy of the Dane County report was submitted in March and is available on the Ripple Effects- About Us web page.

**2020 Invoices-** 2020 Invoices were emailed to municipal contacts in mid-April.

**MAMSWaP 5-Year Agreement-** Waiting on one municipality to sign. Delays due to COVID-19. Christal will share final signed copy with the group as soon as it is available and post it on the Ripple Effects-About Us web page.

**MAMSWAP Quarterly I&E Meeting Summary**

The MAMSWaP I&E Committee meeting met on April 28<sup>th</sup>. Project updates are provided above. Please contact an I&E Committee member or Christal Campbell for further details or questions.

**Presentations/Events-**

Frozen Assets- WI Salt Wise table- Feb. 7<sup>th</sup>

Garden Expo- Plant Dane info at Parks booth- Feb. 6-8<sup>th</sup>

UW Arboretum Stormwater presentation- Feb 6<sup>th</sup>

Lussier Heritage Center Winter Sustainability Series- Feb. 12<sup>th</sup> – CANCELLED

Rain Garden Workshop- Feb 29<sup>th</sup>

Aldo Leopold Nature Center Storm Drain Mural Pres.- March 17<sup>th</sup>- CANCELLED

**Coming Up**

Party for the Planet- Rainfall Simulator table- April 25<sup>th</sup> – POSTPONED UNTIL AUG/SEPT

Plant Dane Pick Up- May 30<sup>th</sup>

Dane County Parks Online Conservation Corner Series- Rainfall Simulator Demo- June 26<sup>th</sup>

**Upcoming Trainings/Grants**

**Madison Metro. Sewerage District Chloride Reduction Grants-** <http://www.madsewer.org/Programs-Initiatives/Chloride-Reduction/Chloride-Grants>

**Dane County Urban Water Quality Grants-** <https://wred-lwrtd.countyofdane.com/documents/UWQG/UWQG%20Application%202016-06-28.doc>

**Resources to check out-** contact Christal

-Tabletop Rainfall Simulator

-Bean Bag Toss Game

-Enviroscape

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**Reminders**

- Please be sure you have links to [www.ripple-effects.com](http://www.ripple-effects.com) from your websites.
- Follow [www.facebook.com/RippleEffectsWI](https://www.facebook.com/RippleEffectsWI) on Facebook! “Like” and “share” posts to help spread the word.
- Resources for partners are available on our Partner Resources Page- <https://ripple-effects.com/outreach-tools> and MAMSWaP Resources folder in the Google Drive <https://drive.google.com/drive/u/0/folders/0B6IN0xfndLr9TXVtek90V05NbGc>

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